

Governance Policy G-10 Public Engagement Policy

Policy Brief and Purpose

To direct a public stakeholder engagement process for the Growth and Servicing Plan that is consistent with the goals of the Calgary Metropolitan Region Board. The purpose of public participation in the development of the Growth and Servicing Plan is to facilitate the inclusion of external knowledge, values, and ideas into the planning process to make the work of the Region more meaningful, relevant, and thoughtful.

All public communications and engagement activities undertaken for the Growth Plan and Servicing Plan shall incorporate the following principles:

- a. It will be meaningful.
- b. It will be transparent.
- c. It will be inclusive.
- d. It will be responsive.

Scope

This policy extends to all public engagement activities which support the development of the Growth and Servicing Plan being developed by the Calgary Metropolitan Region Board.

Policy

1. MEANINGFUL ENGAGEMENT

1.1 The public engagement plan will be informed by the work of the International Association for Public Participation (IAP2), applying best practices for public involvement in decision-making processes.

1.2 Engagement activities will build a greater understanding of the different views in the region through the sharing of multiple perspectives.

2. TRANSPARENT ENGAGEMENT

2.1 Plain language will be used in all communications materials.

2.2 Information will be made readily available in a format that suits the intended audience.

2.3 It will be clear how public input was used as part of decision-making processes.

3. INCLUSIVE ENGAGEMENT

3.1 Members of the public from across the region will be invited to participate in the engagement process.

3.2 Multiple options for engagement, including in person and online options, will be available and accessible for participants.

4. RESPONSIVE ENGAGEMENT

4.1 Input will be gathered and shared back along with the next steps in the project and engagement process.

4.2 Participants and external stakeholders will be told how input was used in the development of the Growth and Servicing Plan.

Effective Date

This policy comes in effect upon passage by the Board and signing by the Board Chair. This policy was approved at the March 20, 2020 Board Meeting



Christopher Sheard, Chair

MARCH 23, 2020

Date