

Minutes of the meeting of  
the Advocacy Committee of  
the Calgary Metropolitan Region Board  
held at Winsport on Friday March 22, 2019

**Delegates in Attendance:**

Councillor George Chahal – City of Calgary  
Deputy Mayor Delilah Miller – Foothills County  
Councillor Tanya Thorn – Town of Okotoks  
Reeve Amber Link – Wheatland County

**CMRB Administration:**

Christopher Sheard, Chair  
Jordon Copping, Chief Officer  
Shelley Armeneau, Office Manager

**1. Call to Order**

Called to order at 1:00 PM

**2. Adoption of Agenda**

The Committee approved the Agenda, including a discussion on the process by which advocacy topics will be identified and prioritized for consideration.

**3. Draft Advocacy Plan**

The Committee provided feedback on the draft Advocacy Plan, including the following:

- Role of the Committee on an issue specific basis is to identify key advocacy items and scope out what the regional position on that issue is;
- Identify and prioritize synergies;
- Experts and/or external resources may be utilized to support the Committee;
- Coordinated approach to advocate on items at AUMA, RMA, FCM and to the Province of Alberta;
- Prioritizing items will be based on criteria such as: regional significance, practicality, timeliness, affordability and importance.
- Identify what other organizations in the region are advocating for that may be of relevance to CMRB and identify possible ways to work together.
- Second draft of an Advocacy Plan will come after the provincial election on April 16.

**4. Potential Advocacy Topics**

The Chair asked Committee members to identify advocacy items for consideration:

- Flooding;
- Provincial highway and transportation funding;

- Energy regulations and reclamation;
- Oil and gas pipelines;
- EMS wait times;
- Economic development and tourism;
- Mortgage rules and affordable housing;
- Cannabis funding and costs.

The Committee agreed to have CMRB Administration reach out by letter to each Board member and ask them to forward any topics they feel the Advocacy Committee should be looking at in the future. The letter should encourage members to focus on items not already in the scope of existing CMRB Committees. A draft will be sent to the Advocacy Committee for approval before being circulated to the Board.

In the near term, the Chief Officer will work on educational materials for key messaging about CMRB for newly elected MLAs in April.

#### **5. Coordinating with External Organizations**

The Committee granted CMRB Administration authority to work with external partners on advocacy issues where interests align.

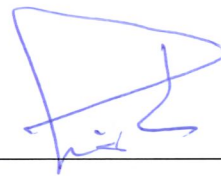
#### **6. Vice Chair Selection**

The Committee was asked to consider nominations for the Vice Chair selection and advise Jordon in advance of any nominations. The vote will take place at the next meeting.

#### **7. Next Meeting**

CMRB Administration will circulate potential dates in late April or early May. Meeting may be held at CMRB offices.

#### **8. Adjourned at 2:50 PM.**



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**CMRB Chair, Christopher Sheard**