

Calgary Metropolitan Region Board
 Advocacy Committee Agenda
 May 16, 2019 9:30 AM
 Main Floor Boardroom CMRB Offices
 602 11 Ave SW, Calgary

1. Call to Order Sheard
2. Adoption of Agenda All
To adopt and/or revise today's agenda
3. Approval of Minutes (Attachment) Sheard
To review and approve the Minutes of March 22, 2019
4. Advocacy Plan (Attachment) Copping
For Discussion: *That the Advocacy Committee discuss the draft Advocacy Plan*
5. Advocacy Topics (Attachment) Copping
For Discussion: *That the Advocacy Committee provide feedback on the potential outreach topics and on the priority matrix*
6. Vice Chair Selection (Attachment) Sheard
For Decision: *That the Advocacy Committee elect a Vice Chair*
7. Next Meeting: To be scheduled
8. Adjournment

Advocacy Committee Members:

Mayor Peter Brown (Airdrie)
 Councillor George Chahal (Calgary)
 Deputy Reeve Delilah Miller (Foothills)
 Councillor Tanya Thorn (Okotoks)
 Reeve Amber Link (Wheatland)
 Christopher Sheard, Committee Chair

Upcoming Meetings:

Board Meetings	Friday May 24 – 9:30 AM	Mount Royal, Room EC2010
Land Use Committee	Thursday June 6 – 9:30 AM	Mount Royal, Room EC2010
Servicing Committee	Thursday June 6 – 1:00 PM	Mount Royal, Room EC2010
Governance Committee	Friday Aug 23 – 12:45 PM	Mount Royal, Room EC2010

Minutes of the meeting of
the Advocacy Committee of
the Calgary Metropolitan Region Board
held at Winsport on Friday March 22, 2019

Delegates in Attendance:

Councillor George Chahal – City of Calgary
Deputy Mayor Delilah Miller – Foothills County
Councillor Tanya Thorn – Town of Okotoks
Reeve Amber Link – Wheatland County

CMRB Administration:

Christopher Sheard, Chair
Jordon Copping, Chief Officer
Shelley Armeneau, Office Manager

1. Call to Order

Called to order at 1:00 PM

2. Adoption of Agenda

The Committee approved the Agenda, including a discussion on the process by which advocacy topics will be identified and prioritized for consideration.

3. Draft Advocacy Plan

The Committee provided feedback on the draft Advocacy Plan, including the following:

- Role of the Committee on an issue specific basis is to identify key advocacy items and scope out what the regional position on that issue is;
- Identify and prioritize synergies;
- Experts and/or external resources may be utilized to support the Committee;
- Coordinated approach to advocate on items at AUMA, RMA, FCM and to the Province of Alberta;
- Prioritizing items will be based on criteria such as: regional significance, practicality, timeliness, affordability and importance.
- Identify what other organizations in the region are advocating for that may be of relevance to CMRB and identify possible ways to work together.
- Second draft of an Advocacy Plan will come after the provincial election on April 16.

4. Potential Advocacy Topics

The Chair asked Committee members to identify advocacy items for consideration:

- Flooding;
- Provincial highway and transportation funding;

- Energy regulations and reclamation;
- Oil and gas pipelines;
- EMS wait times;
- Economic development and tourism;
- Mortgage rules and affordable housing;
- Cannabis funding and costs.

The Committee agreed to have CMRB Administration reach out by letter to each Board member and ask them to forward any topics they feel the Advocacy Committee should be looking at in the future. The letter should encourage members to focus on items not already in the scope of existing CMRB Committees. A draft will be sent to the Advocacy Committee for approval before being circulated to the Board.

In the near term, the Chief Officer will work on educational materials for key messaging about CMRB for newly elected MLAs in April.

5. Coordinating with External Organizations

The Committee granted CMRB Administration authority to work with external partners on advocacy issues where interests align.

6. Vice Chair Selection

The Committee was asked to consider nominations for the Vice Chair selection and advise Jordon in advance of any nominations. The vote will take place at the next meeting.

7. Next Meeting

CMRB Administration will circulate potential dates in late April or early May. Meeting may be held at CMRB offices.

8. Adjourned at 2:50 PM.

CMRB Chair, Christopher Sheard

Agenda Item	4
Submitted to	Advocacy Committee
Purpose	For Discussion
Subject	Advocacy Plan
Meeting Date	May 16, 2019
That the Advocacy Committee DISCUSS the draft advocacy plan.	
<p>Background</p> <ul style="list-style-type: none"> • The Calgary Metropolitan Region Board created the Advocacy Committee at its June 22, 2018 meeting. • The general provincial election was held on April 16, 2019. • The provincial election presents a unique opportunity to educate MLAs about the CMRB, its accomplishments and its potential. 	
<p>Attachments:</p> <ol style="list-style-type: none"> 1. Draft Advocacy Plan 2. List of elected candidates in the Calgary Metropolitan Region 	

1. Introduction

The ten member municipalities making up the CMRB have decided to work together on issues which require action to be taken by other governments. This desire to speak with a united voice on topics of common interest led to the creation of the Advocacy Committee in June 2018.

The Calgary Metropolitan Region Board (CMRB) was formed on January 1, 2018 under section 708 of the Municipal Government Act and through the Calgary Metropolitan Region Board Regulation. Through its first year the CMRB was focussed on three main outcomes, creating the organizational structure of the Board, the development of the Interim Growth Plan and Interim Regional Evaluation Framework and laying the foundation to draft the Growth Plan and the Intermunicipal Servicing Plan.

As the organization matures and enters its second year there is greater capacity for staff to address broader advocacy issues.

2. Recommendation

That the Advocacy Committee DISCUSS the draft advocacy plan.

Agenda Item 4

Calgary Metropolitan Region Board

Advocacy Plan - Spring 2019

Introduction

The Calgary Metropolitan Region Board (CMRB) was formed on January 1, 2018 through the *Calgary Metropolitan Region Board Regulation*. The purpose of CMRB, as defined in the Regulation, is to promote the long-term sustainability of the Calgary Metropolitan Region. Since its inception, the CMRB has been focused on the work of building the CMRB organization rather than on external communications or public engagement. Given this emphasis on matters internal to the CMRB, the CMRB does not have a significant profile outside of the provincial government and the councils and administrations of the CMRB's ten member municipalities.

In February 2019, the CMRB Administration received approval to embark on a communications and outreach program. One outcome of this program will be to raise the public profile of the CMRB with external organizations. It also provides the CMRB with the opportunity to create communications materials that identify the matters of significance to the Board. This communications work will create opportunities for the CMRB to produce messages and materials that outline the perspective of the Board thereby enhancing its ability to advocate on matters of importance. This advocacy plan is intended to lay the groundwork for future advocacy efforts where a need to advocate for the interests of the CMRB has been identified.

CMRB Administration met with the selected consultant, strutcreative, on May 7 to kick off the development of the communications materials. It is anticipated the key materials needed for the advocacy effort will be completed within four weeks.

Purpose

The purpose of this advocacy plan is to introduce the CMRB to elected officials and members of the provincial civil service. It will outline the overall role the Board plays in managing issues of regional significance, creating an opportunity to capitalize on opportunities and mitigate issues as they arise.

It is important that provincially elected officials are aware of the efforts and successes of the CMRB for three main reasons:

- the Region is home to over 1.5 million Albertans who face unique challenges the CMRB can address some of these challenges (water scarcity, for example) which may require legislative or regulatory change,

- the CMRB will be a strong partner in helping the provincial government achieve parts of their plan which align with Board vision and priorities. Creating a welcoming business environment for growth and diversification is an excellent example,
- the CMRB operational budget is funded through the Alberta Community Partnerships Grant program, the level of funding beyond 2020/2021 is a question which is currently being discussed.

In addition to this plan, more issues-focused plans will be drafted to address the specific interests of the Board and its members. These issues may include ambulance dispatch, broadband, or other areas where the CMRB has a common perspective on a matter of regional significance. An articulate presentation of the CMRB's perspective, and the reasons for that perspective, can enhance the decision-making processes of other governments. The success of advocacy efforts will be based on the CMRB's ability to bring its knowledge forward to decision makers in other levels of government and other organizations.

Audience

The provincial election returned a new government to power. Engaging with MLAs from the CMR, as well as the Ministers of Environment & Parks, Municipal Affairs and Transportation form the core audience. In addition, the new Deputy Minister of Municipal Affairs will need to be brought up to speed regarding the successes and potential of the CMRB.

Timeline

Letters of congratulation and introduction will be sent out to the attached list of elected officials after the May Board meeting. Meetings with Calgary Caucus and the Ministers of Environment & Parks, Municipal Affairs and Transportation will be sought for the coming weeks.

Relationship-building will be an ongoing activity, working with the provincial government to identify areas of common cause and how best to work together.

Resources

The advocacy effort will require the time of the Chief Officer to draft materials and develop briefs. In addition, areas of focus that have a technical component may require municipal subject matter experts to participate in drafting advocacy materials.

CMRB Administration will work with the communications consultant selected to develop the CMRB's communications materials that support the work of the Committee.

If this plan is approved, it will require time of two or three CMRB members to potentially travel to Edmonton for meetings with provincial government officials.

Desired Outcome

CMRB has been in contact with EMRB discussing the potential of creating a joint advocacy effort, of promoting the accomplishments of the regions, and of working together with the provincial government where interests align.

There are three desired outcomes:

1. Educate key members of the provincial government of the successes of the CMRB.
2. Build relationships with elected officials in the context of the Region.
3. Demonstrate the desire of CMRB and EMRB to work together on advancing key issues of interest to both organizations.

Risks

The main risk to the CMRB achieving its advocacy goals is if members do not speak with a united voice.

Conclusion

The members of the CMRB have an opportunity to speak with an amplified voice on issues where the members have consensus. We can leverage that consensus even further on issues where we align with other organizations, such as the EMRB, by building a broader coalition. Working together will provide significant benefit for each of the CMRB member municipalities.

Electoral Division	Elected Official	Alberta Cabinet
Airdrie-Cochrane	Peter Guthrie UCP	
Airdrie-East	Angela Pitt UCP	
Banff-Kananaskis	Miranda Rosin UCP	
Calgary-Acadia	Tyler Shandro UCP	Minister of Health
Calgary-Beddington	Josephine Pon UCP	Minister of Seniors and Housing
Calgary-Bow	Demetrios Nicolaides UCP	Minister of Advanced Education
Calgary-Buffalo	Joe Ceci NDP	
Calgary-Cross	Mickey Amery UCP	
Calgary-Currie	Nicholas Milliken UCP	
Calgary-East	Peter Singh UCP	
Calgary-Edgemont	Prasad Panda UCP	Minister of Infrastructure
Calgary-Elbow	Doug Schweitzer UCP	Minister of Justice and Solicitor General
Calgary-Falconridge	Devinder Toor UCP	
Calgary-Fish Creek	Richard Gotfried UCP	
Calgary-Foothills	Jason Luan UCP	Associate Minister of Mental Health and Addictions
Calgary-Glenmore	Whitney Issik UCP	
Calgary-Hays	Ric McIver UCP	Minister of Transportation
Calgary-Klein	Jeremy Nixon UCP	Minister of Environment and Parks
Calgary-Lougheed	Jason Kenney UCP	
Calgary-McCall	Irfan Sabir NDP	
Calgary-Mountain View	Kathleen Ganley NDP	
Calgary-North	Muhammad Yaseen UCP	
Calgary-North East	Rajan Sawhney UCP	Minister of Community and Social Services
Calgary-North West	Sonya Savage UCP	Minister of Energy and Deputy House Leader
Calgary-Peigan	Tanya Fir UCP	Minister of Economic Development and Tourism
Calgary-Shaw	Rebecca Schulz UCP	Minister of Children's Services
Calgary-South East	Matt Jones UCP	
Calgary-Varsity	Jason Copping UCP	Minister of Labour and Immigration
Calgary-West	Mike Ellis UCP	
Chestermere-Strathmore	Leela Aheer UCP	Minister of Culture, Multiculturalism and Status on Women
Highwood	RJ Sigurdson UCP	
Livingstone-Macleod	Roger Reid UCP	
Olds-Didsbury-Three Hills	Nathan Cooper UCP	

Agenda Item	5
Submitted to	Advocacy Committee
Purpose	For Discussion
Subject	Potential Advocacy Topics & Advocacy Matrix
Meeting Date	May 16, 2019
That the Advocacy Committee provide feedback on the potential advocacy topics and on the priority matrix.	
<p>Background</p> <ul style="list-style-type: none"> • The Calgary Metropolitan Region Board created the Advocacy Committee at its June 22, 2018 meeting. • There have been a couple of topics identified as ones which the CMRB would like to advocate as one. This discussion will help identify others and confirm if members agree with the proposed topics. • At the direction of the Committee an email was circulated to Board members requesting advocacy topics for the Advocacy Committee to discuss. 	

1. Introduction

The ten member municipalities making up the CMRB have decided to work together on issues which require action to be taken by other governments. This desire to speak with a united voice led to the creation of the Advocacy Committee in June 2018.

2. Potential Advocacy Topics

The below are topics which have been proposed by Board members in response to the email sent April 4, 2019.

1. Ambulance Services in the Calgary Metropolitan Region (CMR)

The centralization of ambulance dispatch by Alberta Health Services has created some issues for member municipalities including, but not necessarily limited to:

- Increased difficulty for ambulances to find rural addresses
- Delayed arrival of ambulances
- In certain circumstances, decreased availability of ambulances in locations outside of major centres

2. Model for delivering Policing in the CMR
Specific Member Municipalities have expressed concern about the delivery of policing in the CMR, particularly in rural areas. Is there a better method of delivering policing services in the CMR?
3. Fair, equitable, and stable funding from the province in lieu of MSI
The Municipal Sustainability Initiative (MSI) will come to an end in 2021-22, and the government continues to discuss the future of municipal infrastructure funding with municipalities.

The City Charters Fiscal Framework Act, which was passed in late 2018. This Act replaces MSI funding for Calgary and Edmonton starting in 2022-23 after MSI is complete in 2021-22. Under this Act, Calgary and Edmonton will share \$500 million in 2022-23, and this amount will change in subsequent years based on changes in provincial revenues and fuel sales. The Act also includes a long-term transit investment plan for the two cities

4. Ensure priorities established by the Board are adhered to by the Province
The transportation study and priorities /recommendations will result in agreed upon funding priorities in the CMR. It is important that the Province follows and endorses priorities set by the Board.
5. Improved health services outside of Calgary
The delivery of health services outside of the City of Calgary is important to member municipalities.
6. Water and Sewer infrastructure
Provision of water & wastewater services in the CMR is a significant cost for Member Municipalities.
7. Reducing the red tape & rules around OH&S
Unnecessary red tape adds to costs borne by business and municipalities alike.

3. Advocacy Priority Matrix

With ten member municipalities different advocacy topics will have differing levels of importance for different municipalities. Developing a format which will allow municipalities to agree on priority advocacy issues is key to the success of the Advocacy Committee.

- Number of municipalities impacted
 - Topics which impact more members should be given higher priority.
- Level of impact on each municipality (cost, time delays, barrier to municipality achieving their goals)
 - The Region should focus on topics which have a significant impact on members.
- Alignment with provincial goals
 - Topics which align with provincial priorities should be prioritized.
- Potential for achieving desired outcome
 - The CMRB has limited resources, higher priority should be given to advocacy topics which have the best chance of being successful.

4. Recommendation

That the Advocacy Committee provide feedback on the potential advocacy topics and on the priority matrix.

Agenda Item	6
Submitted to	Advocacy Committee
Purpose	For Decision
Subject	CMRB Vice Chair Election
Meeting Date	May 16, 2019
That the Advocacy Committee elect a Vice Chair.	
Background <ul style="list-style-type: none"> The CMRB Board approved a Board and Committee Vice Chair Selection Process Policy on February 15, 2019. 	
Attachment: Board and Committee Vice Chair Selection Process Policy	

1. Introduction

Following approval of the Board and Committee Vice Chair Selection Process Policy at the February 15, 2019 Board meeting, the Advocacy Committee is now permitted to elect a Vice Chair. An invite to eligible members to volunteer for the position or nominate another eligible individual for the role was extended at the March 22 meeting. Reeve Amber Link has self-nominated for the position of Vice Chair.

2. Recommendation

That the Advocacy Committee elect a Vice Chair.

3. Approved Policy

Board and Committee Vice Chair Selection Process Policy

Policy Purpose

To create a mechanism by which the Board and Committees of the Board can select a Vice Chair of the Board and of Committees of the Board.

Scope

This policy applies to the Board and all Committees of the Board.

Policy

Eligibility

Members in good standing of the Board or Committee are eligible to seek a Vice Chair position. Only a Mayor or Reeve is eligible to be a Vice Chair of the Board. Any member of a Committee, but not an alternate, is eligible to be Vice Chair.

Term

Vice Chair terms shall not exceed one year from the date of their selection, either through acclamation or winning a vote. There is no limit on how many terms a Vice Chair may serve.

Role

Vice Chairs will be required to participate in briefings given by CMRB Administration in advance of meetings and may be required to assume Chair duties at Board or Committee meetings. Vice Chairs are eligible to participate fully in any vote of the Board or Committee.

Nomination

Eligible members may volunteer for the Vice Chair role or be nominated for the role by another member of the Board or Committee. If a member is nominated by another member of the Board or Committee the nominated member must confirm they are able and interested to seek the position.

If more than one eligible member of the Board or Committee is nominated for the role of Vice Chair then the Chief Officer will conduct a selection process by secret ballot.

Voting

Members in good standing of the Board or Committee or their alternate are eligible to vote.

Each municipality is only eligible to cast one ballot and there is no weighting to the ballots, one member one vote. The selection of a Vice Chair requires the support of a simple majority of the Board or Committee.

In the event that no candidate achieves a majority on the first ballot, there will be a second round of voting with only the candidates who received the two highest number of votes in the first round on the ballot.

In the event of a tie after the second ballot, the names of both candidates will be written on a slip of paper and placed in a hat. The Chief Officer will draw one name and that candidate will become the Vice Chair.

MLA Name

Suite 100, 123 Street
Calgary, AB | T2X 3X3

May XX, 2019

VERSION 2.0

Dear MLA,

I am writing on behalf of the Calgary Metropolitan Region Board (CMRB) to congratulate you on your electoral victory. Public service is one of the highest callings, and I thank you for your service to your constituents, and to all Albertans, in the years to come. I would also like to take this opportunity to introduce you to the CMRB.

The CMRB is the first provincially mandated growth management board for the Calgary Region. It consists of representatives from 10 municipalities who are mandated to develop a long-term plan for managed, sustainable growth in the Calgary Region. The CMRB was officially established in January 2018, and its members municipalities include: Airdrie, Calgary, Chestermere, Cochrane, Foothills County, High River, Okotoks, Rocky View County, Strathmore and a portion of Wheatland County.

The mandate of the CMRB is to:

- Promote the long-term sustainability of the Region,
- Ensure environmentally responsible land-use planning, growth management and efficient use of land,
- Develop policies regarding the coordination of regional infrastructure investment and service delivery,
- Promote the economic well-being and competitiveness of the Region, and
- Develop policies outlining how the Board shall engage the public on the Growth Plan and Servicing Plan.

The CMRB will achieve this by developing a regional Growth Plan and Servicing Plan that will guide integrated planning and service delivery throughout the Region.

The first year of operations for the CMRB was a busy one and the Board successfully delivered on three main goals. First, the Board developed and implemented key policies and organizational structures which will guide how the Board successfully operates now and in the future. This work included conducting an extensive hiring process to successfully retain a permanent Chief Officer and re-appointing the Independent Board Chair.

Second, the Board began the foundational work necessary to draft the Growth and Servicing Plans. This work includes, but is not limited to:

- Developing regional population projections;
- Initiating a study to examine regionally significant employment areas;
- Initiating a year-long study to examine the transportation needs of the south and eastern portion of the Calgary Metropolitan Region which, in conjunction with a similar study already underway for the northern portion of the Calgary Metropolitan Region, will form the foundation of CMRB transportation policy;

- Beginning the critical work of examining how to work together to best utilize and conserve water resources in the Calgary Metropolitan Region; and
- Developing a framework for Board Visioning and completing visioning sessions to set the priorities of the Board.

Third, and most substantially, the Board focused on the development, approval and implementation of an Interim Growth Plan (IGP), an Interim Regional Evaluation Framework (IREF) and the IREF Approval Process. The IGP establishes direction around growth and development in the Calgary Metropolitan Region on an interim basis. The IGP supports the review of statutory plans and statutory plan amendments as part of the IREF by providing the criteria against which plans will be judged and approved.

- The IGP does not address all requirements of the Regulation, but it does establish areas of agreement and creates a common language to describe development forms. Elements of the Regulation not addressed within the IGP will be addressed fully in the Growth Plan and Servicing Plan. The IGP will provide an opportunity to learn about the Calgary Metropolitan Region and test certain assumptions and directions while the Growth Plan and Servicing Plan are developed. This process will help strengthen these Plans.
- The IREF provides CMRB Administration with the means to evaluate regionally significant statutory plans and certain statutory plan amendments. The primary goal of the IREF is to ensure municipal statutory plans are consistent with long-term regional goals and interests as defined by the member municipalities in the IGP.

Please find enclosed a copy of the CMRB 2018 Annual Report for your review. In addition, CMRB Staff will be reaching out to your office to set up a meeting where we can discuss how the Region and the Province can best work together to reach our mutual goals.

Sincerely,

Chris Sheard

Chair

Calgary Metropolitan Region Board

Honourable Kaycee Madu
Minister of Municipal Affairs
Suite 100, 123 Street
Calgary, AB | T2X 3X3



VERSION 2.0

May XX, 2019

Dear Minister Madu,

I am writing on behalf of the Calgary Metropolitan Region Board (CMRB) to congratulate you on your electoral victory. Public service is one of the highest callings and I thank you for your service to your constituents, and to all Albertans, in the years to come. I would also like to take this opportunity to introduce you to the CMRB.

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- Beginning the critical work of examining how to work together to best utilize and conserve water resources in the Calgary Metropolitan Region; and
- Developing a framework for Board Visioning and completing two days of visioning sessions to set the priorities of the Board.

Third, and most substantially, the Board focused on the development, approval and implementation of an Interim Growth Plan (IGP), an Interim Regional Evaluation Framework (IREF) and the IREF Approval Process.

The IGP establishes direction about growth and development in the Calgary Metropolitan Region on an interim basis. The IGP supports the review of statutory plan and statutory plan amendments as part of the IREF by providing the criteria against which plans will be judged and approved.

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- The IREF provides CMRB Administration with the means to evaluate regionally significant statutory plans and certain statutory plan amendments. The primary goal of the IREF is to ensure municipal statutory plans are consistent with long-term regional goals and interests as defined by the member municipalities in the IGP.

The Board is embarking on an exciting program of work and is interested in meeting with you at your earliest availability to discuss issues. The Board is interested in how you view the CMRB and the work being undertaken as well as your thoughts on how your department and CMRB can work together to strengthen the Calgary Metropolitan Region.

CMRB staff will be reaching out to your office to schedule a meeting at your earliest convenience.

Sincerely,

Chris Sheard
Chair
Calgary Metropolitan Region Board

Honourable Jason Nixon
Minister of Environment and Parks
Suite 100, 123 Street
Calgary, AB | T2X 3X3



VERSION 2

May XX, 2019

Dear Minister Nixon,

I am writing on behalf of the Calgary Metropolitan Region Board (CMRB) to congratulate you on your electoral victory. Public service is one of the highest callings, and I thank you for your service to your constituents, and to all Albertans, in the years to come. I would also like to take this opportunity to introduce you to the CMRB.

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- The IREF provides CMRB Administration with the means to evaluate regionally significant statutory plans and certain statutory plan amendments. The primary goal of the IREF is to ensure municipal statutory plans are consistent with long-term regional goals and interests as defined by the member municipalities in the IGP.

The Board is embarking on an exciting program of work and is interested in meeting with you at your earliest availability to discuss a critical issue in the Calgary Metropolitan Region, namely the availability of water. Projections from the Region show that in the coming decades municipalities in the Region will face water shortages. This must be addressed in order ensure the Calgary Metropolitan Region can continue to grow and contribute to the economy of Alberta and Canada.

CMRB staff will be reaching out to your office to schedule a meeting at your earliest convenience.

Sincerely,

Chris Sheard

Chair

Calgary Metropolitan Region Board